

| | | |
|---|--|---|
| Station WISH-TV INDIANAPOLIS, IN Advertiser () DSCC IE Product DSCC IE Estimate# 2198 Buyer Meredith Kaufman Phone# Fax# | Agency () GREAT AMERICAN MEDIA 3050 K ST NW WASHINGTON, DC 20007 Agency C/P1/P2/E 49/53/2198 Flight Dates 10/24/2012 - 10/29/2012 Hiatus Weeks | Rep Firm Sales Office () PHILADELPHIA Salesperson () KATE BRADY Salesperson Phone# 215-567-6005 Salesperson FAX# 215-567-5938 |
|---|--|---|

--- CONTRACT COMMENT ---
SC=*

| LT | Ln | Day | Time | Program | Len | Rate | Dates | Spots/Week | # of Weeks | Total Spots | Total Cost | Daypart |
|----|----|-----|-----------|---------------------------|-----|------------|-------------|------------|------------|-------------|------------|---------|
| | 1 | W-F | 5A-530A | DAYBREAK EARLY EDITION | :30 | \$250.00 | 10/24-10/26 | 1 | 1 | 1 | \$250.00 | |
| | 2 | M | 530A-6A | DAYBREAK FIRST EDITION | :30 | \$450.00 | 10/29-10/29 | 1 | 1 | 1 | \$450.00 | |
| | 3 | W-F | 6A-7A | DAYBREAK @ 6 | :30 | \$650.00 | 10/24-10/26 | 3 | 1 | 3 | \$1,950.00 | |
| | 4 | W-F | 7A-8A | DAYBREAK/CBS THIS MORNING | :30 | \$500.00 | 10/24-10/26 | 1 | 1 | 1 | \$500.00 | |
| | 5 | W-F | 8A-9A | CBS THIS MORNING | :30 | \$150.00 | 10/24-10/26 | 2 | 1 | 2 | \$300.00 | |
| | 6 | SA | 6A-9A | DAYBREAK SATURDAY | :30 | \$450.00 | 10/27-10/27 | 1 | 1 | 1 | \$450.00 | |
| | 7 | SU | 6A-9A | DAYBREAK SUNDAY | :30 | \$350.00 | 10/28-10/28 | 1 | 1 | 1 | \$350.00 | |
| | 8 | W-F | 9A-10A | INDY STYLE | :30 | \$250.00 | 10/24-10/26 | 2 | 1 | 2 | \$500.00 | |
| | 9 | W-F | 11A-12P | THE PRICE IS RIGHT | :30 | \$900.00 | 10/24-10/26 | 1 | 1 | 1 | \$900.00 | |
| | 10 | W-F | 12P-1230P | WISH-TV NEWS 8 @ NOON | :30 | \$1,200.00 | 10/24-10/26 | 2 | 1 | 2 | \$2,400.00 | |
| | 11 | W-F | 1230P-2P | CBS SOAPS Y&R / B&B | :30 | \$900.00 | 10/24-10/26 | 2 | 1 | 2 | \$1,800.00 | |
| | 12 | W-F | 2P-3P | THE TALK | :30 | \$600.00 | 10/24-10/26 | 1 | 1 | 1 | \$600.00 | |
| | 13 | SU | 9A-1030A | CBS SUNDAY MORNING NEWS | :30 | \$1,500.00 | 10/28-10/28 | 1 | 1 | 1 | \$1,500.00 | |
| | 14 | W-F | 4P-5P | ANDERSON | :30 | \$300.00 | 10/24-10/26 | 2 | 1 | 2 | \$600.00 | |

Station WISH-TV INDIANAPOLIS, IN Agency () GREAT AMERICAN MEDIA Rep Firm () PHILADELPHIA
 Advertiser () DSCC IE 3050 K ST NW Sales Office () KATE BRADY
 Product DSCC IE WASHINGTON, DC 20007 Salesperson ()
 Estimate# 2198 Agency C/P1/P2/E 49/53/2198
 Buyer Meredith Kaufman Flight Dates 10/24/2012 - 10/29/2012 Salesperson Phone# 215-567-6005
 Phone# Hiatus Weeks Salesperson FAX# 215-567-5938
 Fax#

| LT | Ln | Day | Time | Program | Len | Rate | Dates | Spots/Week | # of Weeks | Total Spots | Total Cost | Daypart |
|----|----|-----|-------------|-----------------------------------|-----|------------|-------------|------------|------------|-------------|------------|---------|
| | 15 | W-F | 5P-530P | WISH-TV NEWS 8 AT 5 | :30 | \$1,200.00 | 10/24-10/26 | 2 | 1 | 2 | \$2,400.00 | |
| | 16 | W-F | 530P-6P | WISH-TV NEWS 8 AT 5:30 | :30 | \$1,200.00 | 10/24-10/26 | 2 | 1 | 2 | \$2,400.00 | |
| | 17 | W-F | 6P-630P | WISH-TV NEWS 8 AT 6 | :30 | \$1,200.00 | 10/24-10/26 | 1 | 1 | 1 | \$1,200.00 | |
| | 18 | SU | 6P-7P | WISH-TV 6P NEWS WEEKEND | :30 | \$800.00 | 10/28-10/28 | 1 | 1 | 1 | \$800.00 | |
| | 19 | W-F | 7P-730P | INSIDE EDITION | :30 | \$850.00 | 10/24-10/26 | 2 | 1 | 2 | \$1,700.00 | |
| | 20 | W-F | 730P-8P | ENTERTAINMENT TONIGHT | :30 | \$900.00 | 10/24-10/26 | 2 | 1 | 2 | \$1,800.00 | |
| | 21 | SA | 7P-8P | ET WKND | :30 | \$400.00 | 10/27-10/27 | 1 | 1 | 1 | \$400.00 | |
| | 22 | W | 9P-10P | CRIMINAL MINDS | :30 | \$6,000.00 | 10/24-10/24 | 1 | 1 | 1 | \$6,000.00 | |
| | 23 | TH | 9P-10P | PERSON OF INTEREST | :30 | \$5,000.00 | 10/25-10/25 | 1 | 1 | 1 | \$5,000.00 | |
| | 24 | W-F | 11P-1135P | WISH-TV NEWS 8 @ 11 | :30 | \$1,500.00 | 10/24-10/26 | 2 | 1 | 2 | \$3,000.00 | |
| | 25 | SA | 11P-1135P | WISH-TV NEWS 8 @ 11 | :30 | \$1,000.00 | 10/27-10/27 | 1 | 1 | 1 | \$1,000.00 | |
| | 26 | W-F | 1135P-1235A | DAVID LETTERMAN | :30 | \$500.00 | 10/24-10/26 | 2 | 1 | 2 | \$1,000.00 | |
| | 27 | W-F | 1235A-135A | LATE, LATE SHOW W/ CRAIG FERGUSON | :30 | \$175.00 | 10/24-10/26 | 2 | 1 | 2 | \$350.00 | |
| | 28 | SA | 330P-7P | CBS COLLEGE FOOTBALL | :30 | \$700.00 | 10/27-10/27 | 1 | 1 | 1 | \$700.00 | |
| | 29 | M | 7A-8A | DAYBREAK/CBS THIS MORNING | :30 | \$500.00 | 10/29-10/29 | 1 | 1 | 1 | \$500.00 | |

Station WISH-TV INDIANAPOLIS, IN Agency () GREAT AMERICAN MEDIA Rep Firm () PHILADELPHIA
 Advertiser () DSCC IE 3050 K ST NW Sales Office () KATE BRADY
 Product DSCC IE WASHINGTON, DC 20007 Salesperson ()
 Estimate# 2198 Agency C/P1/P2/E 49/53/2198 Flight Dates 10/24/2012 - 10/29/2012 Salesperson Phone# 215-567-6005
 Buyer Meredith Kaufman Hiatus Weeks Salesperson FAX# 215-567-5938
 Phone#
 Fax#

| LT | Ln | Day | Time | Program | Len | Rate | Dates | Spots/Week | # of Weeks | Total Spots | Total Cost | Daypart |
|----|----|-----|---------|-----------------------|-----|------------|-------------|------------|------------|-------------|------------|---------|
| | 30 | M | 11A-12P | THE PRICE IS RIGHT | :30 | \$900.00 | 10/29-10/29 | 1 | 1 | 1 | \$900.00 | |
| | 31 | M | 2P-3P | THE TALK | :30 | \$600.00 | 10/29-10/29 | 1 | 1 | 1 | \$600.00 | |
| | 32 | M | 6P-630P | WISH-TV NEWS 8 AT 6 | :30 | \$1,200.00 | 10/29-10/29 | 1 | 1 | 1 | \$1,200.00 | |
| | 33 | M | 730P-8P | ENTERTAINMENT TONIGHT | :30 | \$900.00 | 10/29-10/29 | 1 | 1 | 1 | \$900.00 | |

---REPORT TOTALS---

Report Totals: 47 / \$44,400.00

---SALES MONTHLY TOTALS---

Oct 12: 41 / \$39,850.00 Nov 12: 6 / \$4,550.00
 Sales Totals: 47 / \$44,400.00
 Station Totals: 47 / \$44,400.00
 Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals \$444,000 CABL 0% WISH 10% WNDY 0% WRTV 30% WTHR 30%
 WTTV 0% WXIN 30%

---COMPETITIVE COMMENTS---

COMP ESTIMATED

Books null
 Demos RA35+

---Agency Comment---
 PLEASE NOTE ADDRESS CHANGE EFF 8/12

---CREDIT RISK---

Showing Buylines: All Lines

| | | |
|---|---|--|
| Station WISH-TV INDIANAPOLIS, IN | Agency () GREAT AMERICAN MEDIA | Rep Firm |
| Advertiser () DSCC IE | 3050 K ST NW | Sales Office () PHILADELPHIA |
| Product DSCC IE | WASHINGTON, DC 20007 | Salesperson () KATE BRADY |
| Estimate# 2198 | Agency C/P1/P2/E 49/53/2198 | |
| Buyer Meredith Kaufman | Flight Dates 10/24/2012 - 10/29/2012 | Salesperson Phone# 215-567-6005 |
| Phone# | Hiatus Weeks | Salesperson FAX# 215-567-5938 |
| Fax# | | |

CASH IN ADVANCE

Spot Manager: All, 10/24/12-10/29/12

| Station | Advertiser | Product | Estim | Order Inventory | Descript | Time Period | Length | Date | Air Time | Inv. Code | Placed | Rate | Ad-ID | Priority |
|-----------------------|-------------|---------|-------|-----------------------|----------|------------------|--------|----------|------------|-------------------|--------|------------|-------|----------|
| Alt Order #: 06867017 | | | | | | | | | | | | | | |
| WISH | POL/DSCC IE | DSCC IE | 2198 | Wednesday 9-10p | | 858-10p | :30 | 10/24/12 | | Wed Hour 2 | | \$6,000.00 | | P2 |
| WISH | POL/DSCC IE | DSCC IE | 2198 | David Letterman | | 1135p-1237a | :30 | 10/25/12 | | David Letterman | | \$500.00 | | P3 |
| WISH | POL/DSCC IE | DSCC IE | 2198 | Noon News | | 1158a-1230p | :30 | 10/25/12 | | Noon News | | \$1,200.00 | | P1 |
| WISH | POL/DSCC IE | DSCC IE | 2198 | Entertainment Tonight | | 728-8p | :30 | 10/25/12 | | M-F 730-8p | | \$900.00 | | P2 |
| WISH | POL/DSCC IE | DSCC IE | 2198 | CBS This Morning @8 | | 8-9a | :30 | 10/25/12 | | CBS This Morning | | \$150.00 | | P3 |
| WISH | POL/DSCC IE | DSCC IE | 2198 | Thursday 9-10p | | 858-10p | :30 | 10/25/12 | | Thur Hour 2 | | \$5,000.00 | | P2 |
| WISH | POL/DSCC IE | DSCC IE | 2198 | Late Late Show | | 1237a-137a | :30 | 10/25/12 | | Late Late Show | | \$175.00 | | P2 |
| WISH | POL/DSCC IE | DSCC IE | 2198 | News 8 @ 11 M-F | | 11-1135p | :30 | 10/25/12 | | LN M-F | | \$1,500.00 | | P2 |
| WISH | POL/DSCC IE | DSCC IE | 2198 | News 8 @5p | | 5-530p | :30 | 10/25/12 | | News 8 @5 | | \$1,200.00 | | P1 |
| WISH | POL/DSCC IE | DSCC IE | 2198 | News 8 @530p | | 530-6p | :30 | 10/25/12 | | News 8 @530 | | \$1,200.00 | | P1 |
| WISH | POL/DSCC IE | DSCC IE | 2198 | Soap Rotator | | 1227-2p | :30 | 10/25/12 | | Daytime Afternoon | | \$900.00 | | P1 |
| WISH | POL/DSCC IE | DSCC IE | 2198 | Indy Style | | 858-10a | :30 | 10/25/12 | | Indy Style | | \$250.00 | | P3 |
| WISH | POL/DSCC IE | DSCC IE | 2198 | Inside Edition | | 658-730p | :30 | 10/25/12 | | M-F 7-730p | | \$850.00 | | P2 |
| WISH | POL/DSCC IE | DSCC IE | 2198 | Anderson Cooper | | 357-5p | :30 | 10/25/12 | | M-F 4p-5p | | \$300.00 | | P3 |
| WISH | POL/DSCC IE | DSCC IE | 2198 | Daybreak @ 6 | | 558-7a | :30 | 10/25/12 | 6:35:40 AM | Daybreak @ 6 | | \$650.00 | | P2 |
| WISH | POL/DSCC IE | DSCC IE | 2198 | Inside Edition | | 658-730p | :30 | 10/26/12 | | M-F 7-730p | | \$650.00 | | P2 |
| WISH | POL/DSCC IE | DSCC IE | 2198 | Noon News | | 1158a-1230p | :30 | 10/26/12 | | Noon News | | \$1,200.00 | | P1 |
| WISH | POL/DSCC IE | DSCC IE | 2198 | Soap Rotator | | 1227-2p | :30 | 10/26/12 | | Daytime Afternoon | | \$900.00 | | P1 |
| WISH | POL/DSCC IE | DSCC IE | 2198 | News 8 @6 | | 558-630p | :30 | 10/26/12 | | News 8 @6 | | \$1,200.00 | | P1 |
| WISH | POL/DSCC IE | DSCC IE | 2198 | CBS This Morning @8 | | 8-9a | :30 | 10/26/12 | | CBS This Morning | | \$150.00 | | P3 |
| WISH | POL/DSCC IE | DSCC IE | 2198 | Price Is Right | | 1058-12p | :30 | 10/26/12 | | Price Is Right | | \$900.00 | | P1 |
| WISH | POL/DSCC IE | DSCC IE | 2198 | Indy Style | | 858-10a | :30 | 10/26/12 | | Indy Style | | \$250.00 | | P3 |
| WISH | POL/DSCC IE | DSCC IE | 2198 | CBS This Morning @7a | | 558-7a | :30 | 10/26/12 | | CBS This Morning | | \$500.00 | | P3 |
| WISH | POL/DSCC IE | DSCC IE | 2198 | Daybreak @ 6 | | 11-1135p | :30 | 10/26/12 | | Daybreak @ 6 | | \$650.00 | | P2 |
| WISH | POL/DSCC IE | DSCC IE | 2198 | News 8 @ 11 M-F | | 530-6p | :30 | 10/26/12 | | LN M-F | | \$1,500.00 | | P2 |
| WISH | POL/DSCC IE | DSCC IE | 2198 | News 8 @ 530p | | 1135p-1237a | :30 | 10/26/12 | | News 8 @530 | | \$1,200.00 | | P1 |
| WISH | POL/DSCC IE | DSCC IE | 2198 | David Letterman | | 558-7a | :30 | 10/26/12 | | David Letterman | | \$500.00 | | P3 |
| WISH | POL/DSCC IE | DSCC IE | 2198 | Daybreak @ 6 | | 1237a-137a | :30 | 10/26/12 | | Daybreak @ 6 | | \$650.00 | | P2 |
| WISH | POL/DSCC IE | DSCC IE | 2198 | Late Late Show | | 5-530p | :30 | 10/26/12 | | Late Late Show | | \$175.00 | | P2 |
| WISH | POL/DSCC IE | DSCC IE | 2198 | News 8 @5p | | 357-5p | :30 | 10/26/12 | | News 8 @5 | | \$1,200.00 | | P1 |
| WISH | POL/DSCC IE | DSCC IE | 2198 | Anderson Cooper | | 2-3p | :30 | 10/26/12 | | M-F 4p-5p | | \$300.00 | | P3 |
| WISH | POL/DSCC IE | DSCC IE | 2198 | The Talk | | 728-8p | :30 | 10/26/12 | | The Talk | | \$600.00 | | P1 |
| WISH | POL/DSCC IE | DSCC IE | 2198 | Entertainment Tonight | | 5-530a | :30 | 10/26/12 | | M-F 730-8p | | \$900.00 | | P2 |
| WISH | POL/DSCC IE | DSCC IE | 2198 | Daybreak @ 5am | | 658-8p | :30 | 10/26/12 | 5:18:37 AM | Daybreak @ 5am | | \$250.00 | | P3 |
| WISH | POL/DSCC IE | DSCC IE | 2198 | ET Weekend | | 558-9a | :30 | 10/27/12 | | Sat 7p-8p | | \$400.00 | | P3 |
| WISH | POL/DSCC IE | DSCC IE | 2198 | Daybreak Saturday | | 11-1135p | :30 | 10/27/12 | | Daybreak Saturday | | \$450.00 | | P2 |
| WISH | POL/DSCC IE | DSCC IE | 2198 | News 8 @11 Saturday | | (3:30:00 PM-7:00 | :30 | 10/27/12 | | LN Sa | | \$1,000.00 | | P2 |
| WISH | POL/DSCC IE | DSCC IE | 2198 | NCAA Football | | 858-1030a | :30 | 10/27/12 | | NCAA Football | | \$700.00 | | P2 |
| WISH | POL/DSCC IE | DSCC IE | 2198 | CBS Sunday Morning | | 558-7p | :30 | 10/28/12 | | CBS Sunday Morni | | \$1,500.00 | | P1 |
| WISH | POL/DSCC IE | DSCC IE | 2198 | News 8 Weekend/Sunday | | 558-9a | :30 | 10/28/12 | | News 8 Weekend's | | \$800.00 | | P1 |
| WISH | POL/DSCC IE | DSCC IE | 2198 | Daybreak Sunday | | 728-8p | :30 | 10/28/12 | | Daybreak Sunday | | \$350.00 | | P2 |
| WISH | POL/DSCC IE | DSCC IE | 2198 | Entertainment Tonight | | 558-630p | :30 | 10/29/12 | | M-F 730-8p | | \$900.00 | | P2 |
| WISH | POL/DSCC IE | DSCC IE | 2198 | News 8 @6 | | 530-6a | :30 | 10/29/12 | | News 8 @6 | | \$1,200.00 | | P1 |
| WISH | POL/DSCC IE | DSCC IE | 2198 | Daybreak @530am | | 2-3p | :30 | 10/29/12 | | Daybreak @ 530am | | \$450.00 | | P3 |
| WISH | POL/DSCC IE | DSCC IE | 2198 | The Talk | | 1058-12p | :30 | 10/29/12 | | The Talk | | \$600.00 | | P1 |
| WISH | POL/DSCC IE | DSCC IE | 2198 | Price Is Right | | | :30 | 10/29/12 | | Price Is Right | | \$900.00 | | P1 |

[Filtered by:] [Sorted by: Alt Order #]

Spot Manager: All, 10/24/12-10/29/12

| Station | Advertiser | Product | Estim | Order Inventory | Description | Time Period | Length | Date | Air Time | Inv. Code (Placed) | Rate | Ad-ID | Priority |
|-----------------------|-------------|---------|-------|----------------------|-------------|-------------|--------|----------|----------|--------------------|-------------|-------|----------|
| Alt Order #: 06867017 | | | | | | | | | | | | | |
| WISH | POL/DSCC IE | DSCC IE | 2198 | CBS This Morning @7a | 7-8a | | :30 | 10/29/12 | | CBS This Morning | \$500.00 | | P3 |
| | | | | | | | | | | | \$44,400.00 | | |
| | | | | | | | | | | | \$44,400.00 | | |

[Filtered by:] [Sorted by: Alt Order #]

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

| | |
|----------------------|------|
| Station and Location | Date |
|----------------------|------|

I, MAURA GILROY
do hereby request station time concerning the following issue:

Democratic Senatorial
Campaign Committee

| Broadcast Length | Time of Day Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|------------------|---------------------------------|------|-------|----------------|-----------------|
| AS ORDERED | | | | | |

Total Charges

This broadcast time will be used by: _____

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☒ Yes
 ☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

Economy

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

DSCC - Brian Smoot, Exec Director

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☒ a committee; ☐ an association; ☐ or other unincorporated group.

120 Maryland Ave NE DC 20002

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted ☐ Accepted in Part ☐ Rejected

Signature Printed Name Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any
Political Matter of National Importance

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|------------------|----------------------------------|---------|-------|----------------|-----------------|
| | AS | ORDERED | | | |

Total Charges:

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired.